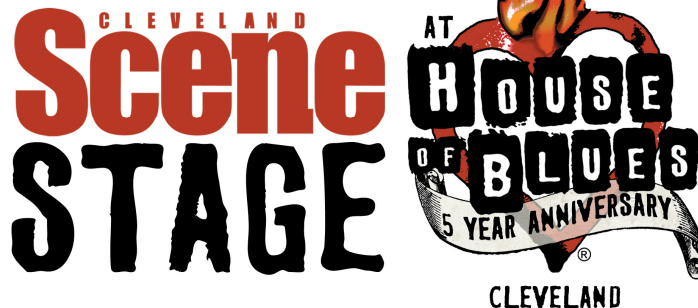


PRESS INFORMATION



FOR IMMEDIATE RELEASE
April 9, 2010

Scene and House of Blues Unveil The Scene Stage at House of Blues Cleveland

Cleveland – *Cleveland Scene* is proud to announce the April 1 launch of the *Scene* Stage at House of Blues Cleveland. The partnership continues *Scene*'s 40-year commitment to Northeast Ohio music and invites *Scene* clients and readers to be part of the excitement at the House of Blues.

"I want the paper to directly contribute to the vibrant music community, especially upon the celebration of our 40th anniversary in July," says *Scene* Publisher Chris Keating. "We've grown over the decades to feature investigative reports, sports, film, dining and the arts, but we know where we came from. What better time than now to celebrate with one of our strongest and most supportive partners."

Representatives of the House of Blues and Live Nation share in the excitement.

"The newly formed sponsorship between Live Nation, the House of Blues and *Scene* magazine is a great way to kick off *Scene*'s 40th anniversary celebration," says Barry Gabel, Sr. Vice President of Marketing for Live Nation and House of Blues. "*Scene* has helped shape the entertainment landscape of Northeast Ohio for years. We look forward to using the *Scene* Stage at House of Blues to continue to spread the word – *Scene* and Cleveland Rocks!"

About Cleveland Scene:

Scene is Cleveland's only alternative weekly, covering news, music, culture, sports, dining and more. Established in 1970, *Scene* merged with *Free Times* in 2008. It can be found online at clevescene.com.

About House of Blues

Founded in 1992, this dynamic company with soul, spirit and vision was acquired by Live Nation in November of 2006. With 13 branded clubs, including Atlantic City, Anaheim, Chicago, Cleveland, Myrtle Beach, New Orleans, Las Vegas, Los Angeles, Orlando, San Diego, Dallas, Houston and Boston, each House of Blues club features live music, Southern-inspired cuisine in an eclectic environment celebrating the African American cultural contributions of blues music and folk art.

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